



Catalyste+ client Colleen Healey with Catalyste+ Advisor Peter Jones, Nunavut



# In the North

*“I learned how important it is to really look at your quarterly reports. It was my mentor, Catalyste+ Advisor Dave, who taught me different ways to look at them and make changes to how I do business. I also learned about the power of sharing my story. All of this is a part of branding.”*

*– Joella Hogan,  
Founder and Owner,  
The Yukon Soaps Company  
Participant,  
Catalyste+-Entrepreneurth  
Mentorship Program*

Catalyste+ is a Canadian economic development organization. We collaborate with Indigenous businesses, governments and community organizations to strengthen capacity and advance inclusive economic growth.

## Strengthening Skills and Building Networks

Through a collaborative, consultative and coaching approach, our Catalyste+ Advisors share knowledge and expertise to assist our clients in achieving their immediate and long-term goals.

For over 50 years, we have worked with clients in the Yukon, Northwest Territories and Nunavut. Our focus is on enhancing local capacity and connecting clients to productive business networks. Our Catalyste+ experts support clients to enhance market readiness and business growth.

Since 2015, Catalyste+ has completed over 75 assignments, providing clients with advisory support, training and mentorship in the following areas:

- Business Development
- Strategic Planning
- Project Management
- Business Assessments
- Fund Development
- Change Management
- Succession Planning
- Institutional Evaluation
- Economic Development Planning
- Comprehensive Community Planning
- Accounting
- Financial Management Systems
- Marketing Plan
- Product Development
- Retail Marketing and Distribution
- Human Resource Management
- Leadership Development
- Management Skills Training
- EDO Training

*Currently, our projects in the North are supported and funded by CanNor, Government of Nunavut, Government of Northwest Territories, and Entrepreneurth.*

# Our Clients

## First Nation Governments

- Little Salmon/Carmacks First Nation
- Selkirk First Nation
- Council of Yukon First Nations (CYFN)
- Katlodeeche First Nation
- Yellowknives Dene First Nation
- Gwich'in Tribal Council
- Tlicho Government
- Aklavik Indian Band
- Pehdzeh Ki First Nation
- Ross River Dena Council
- Deline Got'ine Government

## Business & Non-Profit Associations

- Inuit Ilagiit
- Kakivak Association
- Tusarnaarniq Sivumut Association
- Kitikmeot Chamber of Commerce
- Kugluktuk Hunters & Trappers Organization

## Territorial Government Departments

- Canadian Northern Economic Development Agency (CanNor)
- Department of Wildlife, Research and Management, Environment and Natural
- Department of Environment, GN
- Department of Justice, GN
- Department of Culture and Heritage, GN
- Resources, GNWT
- Department of Culture, Education, and Employment, GNWT
- Dehcho Health and Social Services Authority
- Kugaaruk Economic Development Office, Hamlet of Kugaaruk
- Nunavut Municipal Training Organization

## Small and Medium Enterprises

- Tundra North Tours
- Borealis Bike Tours Unlimited
- K'iyeli Services
- Jordan Peterson (entrepreneur)
- Yellowknife Sportfishing Adventures
- The Yukon Soaps Company
- Anto Yukon
- Nunavut Qiviut
- Kaapittiaq Coffee
- Bathurst Inlet Lodge
- Uasau Soap
- Hinaani Design
- Tania Larsson
- Aurora Heat
- Dene Roots
- Double "A" Ventures
- Bucketlist Tours Company
- Jackpine Paddle

## Get in Touch with Us Today!

Contact **Stacia Kean** to learn more about our services:

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