

# Strengthening Indigenous Innovation Through Mentorship

Are you developing something new or making intentional changes to your product, service or process? If so, then this opportunity could be for you!

Catalyste+ and the Industrial Research Assistance Program (IRAP) have partnered to provide expert advisory services and mentorship to Indigenous-owned small or medium-sized businesses in Canada, driving growth through innovation and technology.

**There is no cost to participate in the program.**

*We've collaborated with over 35 clients to help them unlock their innovation capacity over the last two years, supporting businesses such as Mukwa Media, Sage Initiative, The Yukon Soaps Company, iComply Investor Services, Aurora Heat Inc. and MOS Racks.*

Interested and eligible business owners should contact **Janelle King**, Community Relations Officer, at [jking@catalystepus.org](mailto:jking@catalystepus.org) or **647-478-4104**.



## Am I Eligible?

Indigenous-owned small or medium-sized businesses must:

- Be incorporated and profit-oriented
- Have 500 or fewer full-time equivalent employees
- Have plans to pursue growth and profit by developing and commercializing innovative, technology-driven, new or improved products, services or processes



## What Can I Expect?

- Three months of one-on-one mentorship with a Catalyste+ Advisor
- Real-time support to develop your business and expand your skills
- New connections that help grow your business
- Increased capacity for innovation and taking your ideas to market

*No reporting is required*



## Catalyste+ Advisors

Catalyste+ Advisors are Canadian senior-level professionals with extensive expertise from both the private and public sectors. Leveraging an average of 20 years of experience, our Advisors have been providing mentorship and advisory services to Catalyste+ partners and clients for over 50 years. Our Advisors are selected for their experience and competence in intercultural communication.